

## ST. MARY'S PRIMARY SCHOOL, ISLEWORTH



### World Book Day – Thursday 4<sup>th</sup> March 2021

This year, World Book Day falls on Thursday 4<sup>th</sup> March when school is still closed to most of our children. However, we still plan to celebrate and we encourage all families to participate in the fun and excitement of the day by engaging with the related Learning at Home, discussing and sharing the joy of your favourite stories as a family and dressing up as your favourite book characters if you would like to. We would love to see these costumes, either if your child is in school or via the twice daily Zoom calls.

Please also feel free to visit <https://www.worldbookday.com> for some brilliant ideas and resources for reading together at home.

Attached to this letter is a £1 book token, valid from Thursday 18<sup>th</sup> February to Sunday 28<sup>th</sup> March. The token can be put towards any book of your choice, or it can be used to purchase, free of charge, any of the 12 books pictured above, which have been especially produced in celebration of this year's World Book Day. As this information is sent to wide ranging age groups, please help your child select an age-appropriate book.

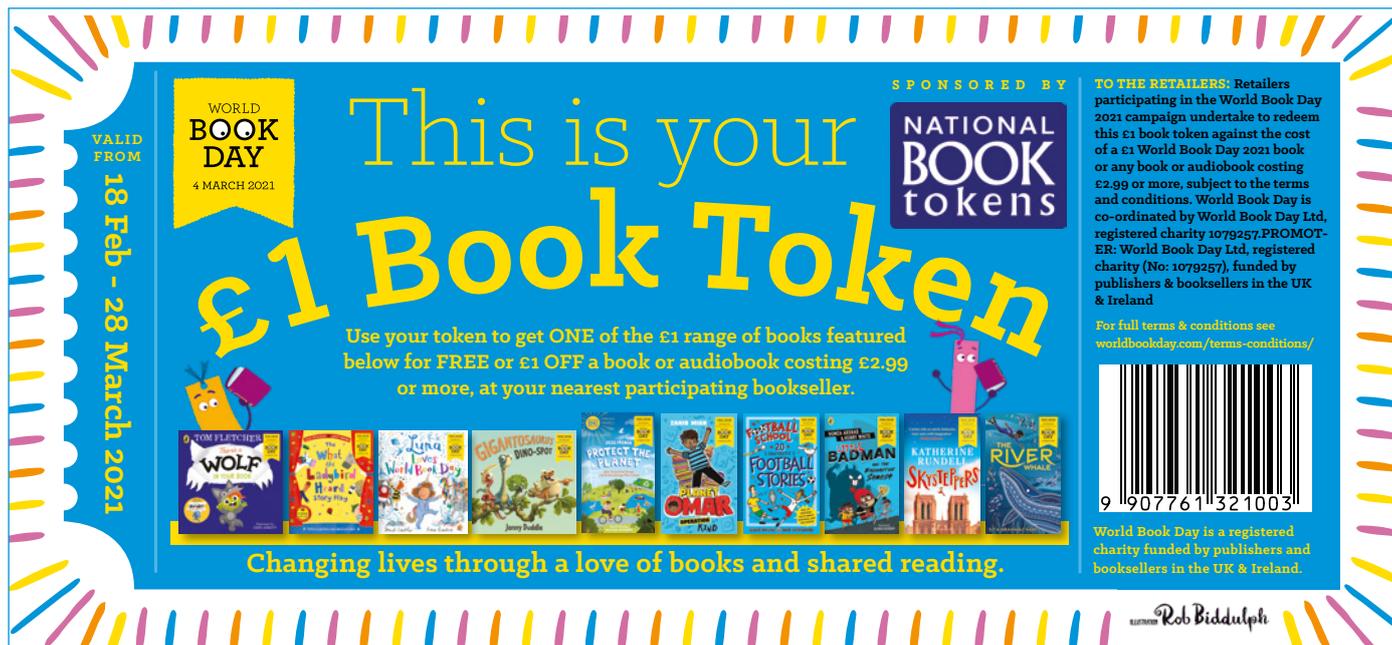
F Lloyd  
English Lead

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BOOK  
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4 MARCH 2021

# £1 Book Token

Primary Schools and Nurseries/Pre-Schools (UK)

World Book Day changes lives through a love of books and shared reading. Our mission is to promote reading for pleasure, offering every child and young person the chance to have a book of their own. World Book Day is an opportunity for everyone to celebrate the joy of reading. Visit [worldbookday.com](http://worldbookday.com) for brilliant ideas and resources for reading together at home. Your **£1 book token** is available below.



WORLD BOOK DAY 4 MARCH 2021

VALID FROM 18 Feb - 28 March 2021

SPONSORED BY NATIONAL BOOK tokens

## This is your £1 Book Token

Use your token to get ONE of the £1 range of books featured below for FREE or £1 OFF a book or audiobook costing £2.99 or more, at your nearest participating bookseller.

TO THE RETAILERS: Retailers participating in the World Book Day 2021 campaign undertake to redeem this £1 book token against the cost of a £1 World Book Day 2021 book or any book or audiobook costing £2.99 or more, subject to the terms and conditions. World Book Day is co-ordinated by World Book Day Ltd, registered charity 1079257. PROMOTER: World Book Day Ltd, registered charity (No: 1079257), funded by publishers & booksellers in the UK & Ireland

For full terms & conditions see [worldbookday.com/terms-conditions/](http://worldbookday.com/terms-conditions/)

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World Book Day is a registered charity funded by publishers and booksellers in the UK & Ireland.

Rob Biddulph

Changing lives through a love of books and shared reading.

The World Book Day £1 books are a gift from booksellers, who fully fund the cost of the £1 book token redemptions. Check with your local bookseller what plans they have in place for World Book Day. Please note:

- The £1 book token can be exchanged for one of our **exclusive, new £1 books** (see the full line-up at [worldbookday.com/books/](http://worldbookday.com/books/)) OR for getting £1 off any book or audiobook costing £2.99 or more in participating bookshops and supermarkets.
- The book token is valid from **Thursday 18 February – Sunday 28 March 2021**. Participating booksellers will honour the tokens beyond the 28 March while stocks last. Please contact your local bookseller to check if they are able to offer £1 off other titles.
- The book token can ONLY be used in participating bookshops (find your nearest at [booksellers.org.uk/wbd](http://booksellers.org.uk/wbd))
- The book token can be printed out and taken to your local bookseller. Some booksellers will accept the voucher on a phone or tablet screen. Please check before you visit.
- The digital £1 book token cannot be redeemed online.
- The digital £1 book token is intended for **SINGLE-USE ONLY**.

For full Terms & Conditions, visit [worldbookday.com/terms-conditions/](http://worldbookday.com/terms-conditions/)

Visit our FAQ page to answer all your questions: [worldbookday.com/about-us/frequently-asked-questions/](http://worldbookday.com/about-us/frequently-asked-questions/)

To contact the World Book Day team, email [wbd@education.co.uk](mailto:wbd@education.co.uk).



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